

PBL SMARTPHONE PHOTOGRAPHY

HOW DID YOU DO THAT?

Every day more than 350 million Facebook photos and 95 million Instagram photos are shared. When we share photos with our family and friends, we want them to look good.

First, you need to make sure that you are using a camera app that allows you to have some control. You might not give much thought to the app that snaps all those photos on your phone, but you don't have to stick with the tool Apple or Google (or Samsung or Sony) gives you—there are some fantastic third-party camera apps out there to help take your mobile photography to the next level. Listed below are a few to check out but keep in mind that the one you have might just be the best for you!

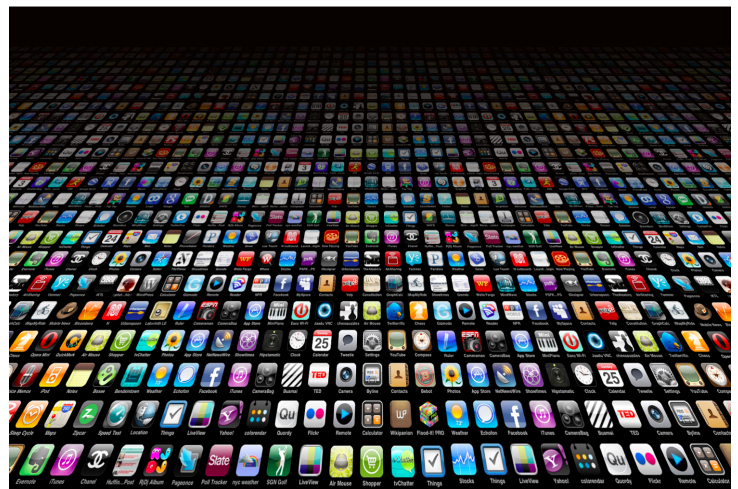
- Manual
- Camera 360
- Camera +
- ProShot
- Instagram
- Camera HD

Once you have that photo, it might need a little work. There are many choices of apps that have photo editing tools such as filters, brightness, vignette and cropping, but it can be a challenge deciding which ones are the best. Photo apps tend to fall into one of two categories: corrective apps or creative apps.

Corrective Apps fix shortcomings in the original photo. Smartphones cameras are typically a “point and shoot” camera designed for simplicity; no messing around with controls and settings. Corrective apps just help you fix simple things like the exposure or contrast (auto enhance) so your photo looks more like you recall it. You can also trim (crop) and straighten your photos to make them more appealing. These type of changes are referred to as image tuning. Most of our camera apps have some editing abilities but if you want more options, there are apps out there for you to try such as:

- Snapseed
- Adobe Photoshop Express
- Repix
- AutoDesk Pixlr

Sometimes we want to take our photos to be even more dramatic. Creative Apps can transform your best photos into something artistic and imaginative. In the past, photographic wisdom suggested that if you **MUST** modify an image, you do it sparingly by applying only **ONE** effect! Today, most of us really don't care about that. We like to get creative and don't really care if our images lose their realistic look. It is just something to have fun with and be inventive. There are simply more apps in this category than I can list and way more than you want to actually download



on your phone. Remember, that unless you are super serious about an app, do not pay for it. There are more than enough free apps out there. Also, some apps are just fun to use once in awhile so see if there is a website that you can use instead of downloading the app. Listed below are several to check out...

- Prisma
- PicsArt
- FaceTune
- FontCandy
- Dash of Color
- Mobile Monet
- Phototoaster
- Photo Studio Pro
- Tiltshift Generator
- Soft Focus
- Cycloramic
- 360 Panorama
- Tiny Planet Photos
- Tiny Planet FX Pro
- Pizap
- Photowonder
- 3D Camera
- Seene
- Afterlight
- Anticrop
- Aetkive
- Photoboot
- Everystory
- PhotoLab Picture
- Sketch Camera
- Color splash
- Sprayscape
- 360 gallery
- ToonCamera
- Snapseed
- TouchRetouch
- Prisma
- GoArt
- Camera Fun
- Paper Camera
- Lightbox Photos
- Line camera
- Photo Warp
- Funny Camera
- Image Faker
- Photo Shake
- Silhouette App
- Fused App
- Candy Cam App
- Be Funky App
- Hipstamatic App (Shanghai Filter)
- MixBooth
- AgingBooth
- PIPCamera
- Cut & Paste Photo
- Ghost in Photo
- MirrorImage
- Space Effects Free
- FotoRus



ASSIGNMENT: APP CRITIQUE

Select an app from the list above that you think is worth sharing. (Must be FREE!) Do a little research on it. Create a one page document to “advertise” your app. Include App name, basic description of what it can do, IOS/Android/Website availability, a before/after sample pics using your own photo, and finally a recommendation rating 4(best) to 1(worst). Be creative and have some fun with it. Print and post on bulletin board in lab. Be ready to share your findings and teach it to the class.